

2019-20 access and participation plan monitoring

Provider impact report

This impact report summarises the progress made by Amity Global Education Ltd against targets, objectives and written commitments set out in its 2019-20 access and participation plan. This document is a summary of information submitted by the provider to the OfS. This document is a self-report by the provider only and does not indicate any OfS assessment of compliance.

1. Ambition and strategy

Amity Global Education Ltd's ambition and strategy as detailed in the 2019-20 access and participation plan:

The plan outlined an ambition for Amity to be the leading small higher education provider for widening access and participation in England, and a model of good practice in this area for new providers entering the HE market. It included the following strategic objectives:

- To be the leading small higher education provider for widening access and participation in England.
- To be a model of good practice for new providers entering the HE market.
- To be data-informed in all the widening access and participation work that we do
- To provide business focused outreach work to learners in London via sustained and sustainable interventions
- For over 50% of the student body to come from a widening access and participation target group by 2023
- To develop well-rounded individuals who can make a difference when they graduate. This means that when the students leave the University they will have a sense of purpose and responsibility and an appetite for life-long learning.

In order to deliver on our strategic objectives we set out plans to build an 'Access to Business Education' (ABE) Centre. The ABE will be led by the Director of Access and Participation. All activities related to widening access and participation will run through the Centre. Where success and retention are concerned ABE will work closely with the student experience team. ABE will concentrate on becoming a regional excellence hub for subject specific widening access and participation work in the business subject field. Our strategic objectives, outlined above, and the work of the ABE, will be underpinned by 5 strategic objectives:

1. a strong partnership approach, working in collaboration particularly with AccessHE, the largest regional network supporting widening access and participation in HE in the country
2. sustained and sustainable interventions, rather than one-off events
3. evaluation and measurement of effectiveness
4. whole staff development in widening access and participation work
5. the use of data and research which will inform future actions and monitor effectiveness

The Amity Strategy for Access and Widening Participation is structured around five stages:

- (a) Stage 1 (pre-16 outreach): We will deliver aspiration-raising activities to local students that encourage higher education participation.
- (b) Stage 2 (post-16 outreach): We will deliver targeted outreach work with students in London and beyond to improve access to Amity and other universities. Activities will seek to enhance attainment and to prepare students for further study.
- (c) Stage 3 (fair admission): We will ensure that recruitment, selection and admissions processes are fair, transparent and identify the talent and potential of students from all backgrounds.
- (d) Stage 4 (Excellent student experience): We will provide excellent student experience and education support that seek to address the on-course needs of students from widening access and participation backgrounds.
- (e) Stage 5 (Successful graduation): We will deliver tailored support to improve employability and career outcomes of students from widening access and participation backgrounds.

2. Self-assessment of targets

The tables that follow provide a self-assessment by Amity Global Education Ltd of progress against the targets approved in its 2019-20 access and participation plan.

Please note the tables contain only a summary of target milestones approved in 2019-20 access and participation plans. Full information can be found in **Table 8a – statistical targets and milestones** and **Table 8b – Other milestones and targets** of Amity Global Education Ltd’s 2019-20 [access and participation plan](#).

Any optional commentary provided against the targets is given in [Annex B](#).

Statistical targets and milestones

Reference Number (lifecycle stage)	Description	Baseline year	Baseline data	2018-19 milestone	2019-20 milestone	Units of target	Comparison year	Actual performance in comparison year	Target self-assessment
T16a_02 (Access)	Increased HE participation to Amity amongst students from the 20% of lowest ranked Index of Multiple Deprivation (IMD) areas (under graduate head count)	2018-19	To be assessed at start of 18/19	N/A	12	Headcount	2019-20	13	Expected progress
T16a_03 (Access)	Increased HE participation amongst students from the 20% of lowest ranked Index of Multiple Deprivation (IMD) areas in London (under graduate head count)	2012-13	To be assessed at start of 18/19	N/A	18	Headcount	2019-20	13	Limited progress
T16a_04 (Access)	Increased HE participation amongst students from BAME backgrounds (under graduate head count)	2015-16	4	5	8	Headcount	2019-20	5	Limited progress
T16a_05 (Access)	Increased HE participation amongst disabled students (under graduate head count)	2015-16	1	2	4	Headcount	2019-20	1	No progress
T16a_06 (Success)	% of students from BAME backgrounds who continue after their first year of studies,	2018-19	To be assessed at start of 18/19	N/A	90	Percentage	2019-20	100	Expected progress
T16a_07 (Success)	% of students from lowest ranked Index of Multiple Deprivation (IMD) areas who continue after their first year of studies	2018-19	To be assessed at start of 18/19	N/A	90	Percentage	2019-20	100	Expected progress
T16a_08 (Progression)	% of students from our target groups (see plan) who enter graduate employment	2018-19	To be assessed at start of 18/19	N/A	70	Percentage	2019-20	0	No progress

T16a_09 (Progression)	% of students from our target groups (see plan) who participate in specific employability/mobility opportunities	2018-19	To be assessed at start of 18/19	N/A	75	Percentage	2019-20	79	Expected progress
T16a_10 (Access)	number of students from care leaver backgrounds who progress into HE at Amity	2018-19	To be assessed at start of 18/19	N/A	1	Headcount	2019-20	0	No progress
T16a_11 (Access)	Increased HE participation amongst mature students (under graduate head count)	2018-19	To be assessed at start of 18/19	N/A	5	Headcount	2019-20	42	Expected progress
T16a_12 (Access)	Increased attainment at GCSE amongst students from the 20% of lowest ranked Index of Multiple Deprivation (IMD) areas who participate in our sustained outreach programmes. This increased attainment is measured in the % of students achieving 6-9 at GCSE.	2018-19	To be assessed at start of 18/19	N/A	70%	Percentage	2019-20	0	No progress

Other milestones and targets

Reference Number (lifecycle stage)	Description	Baseline year	Baseline data	2018-19 milestone	2019-20 milestone	Units of target	Comparison year	Actual performance in comparison year	Target self-assessment
T16b_01 (Access)	The % of those who display an Increased understanding of HE amongst those who participate in our sustained outreach programmes from the 20% of lowest ranked Index of Multiple Deprivation (IMD) areas	2018-19	To be assessed at start of 18/19	N/A	45	Percentage	2019-20	0	No progress

3. Investment commitments

3.1. Access and participation investment for the last audited year

Please note that some differences in predicted vs actual spend may be due to reporting differences between academic and financial years.

Financial year	2019-20		
	Predicted spend (£)	Actual spend (£)	Difference (ppt)
Access investment	£2,340.00	£0.00	-100%
Financial Support	£10,215.00	£0.00	-100%

4. Action plan

Where progress was less than expected Amity Global Education Ltd has made the following commitments to increase the rate of progress against their targets.

Reference Number	Steps that will be taken in the future to make expected progress against target
T16a_03	We will continue our strategic focus on schools in London with IMD lower quintile learners. We will also work closely with the London Uni-Connect consortia and hope to benefit from their work.
T16a_04	We will continue the strategic outreach work outlined above, We are also engaging with our existing BAME students to gain their input on what Amity needs to do to attract more BAME students. This work included ensuring that it is a place where BAME students can study successfully.
T16a_05	We are focusing additional resource on a whole student lifecycle approach to the access and progression of disabled students. We have developed a specific strategy in this area.
T16a_08	We will continue to deliver our strategic approach here.
T16a_10	We will maintain this working group over the forthcoming period. We will also participate in joint outreach activities convened by the AccessHE Care Leavers and Estranged Students Forum.
T16a_12	Again, as outlined above we will continue to take a strategic approach here which looks at which schools we work with. We have also moved our attainment raising

	work into an online format which we hope will allow us to reach more students in the present context.
T16b_01	As outlined above we will continue to develop strategic relationships with schools, refine our online/hybrid offers and also engage our student body in this work.

5. Confirmation

Amity Global Education Ltd confirms that:

Student engagement	
Have you worked with your students to help them complete the access and participation plan monitoring student submission?	
Yes	
Have you engaged with your student body in the design, evaluation, and monitoring of the plan?	
Yes	
Verification and sign off	
Amity Global Education Ltd has confirmed that the information included in this impact report is accurate, that it has been compiled in line with OfS guidance, and that it is being submitted on behalf of the governing body of the provider.	
Yes	
Accountable officer sign off	
Name	Luminita VasIU
Position	Principal

Annex A: Commentary on progress against targets

Amity Global Education Ltd's commentary where progress against targets was less than expected.

Target reference number: T16a_03
How have you met the commitments in your plan related to this target?
No we have not
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
Yes we have approached a significantly larger number of schools in London than planned,

Target reference number: T16a_04
How have you met the commitments in your plan related to this target?
No we have not
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
We have undertaken an assessment of our provision and also our own institutional culture to identify areas where greater attention to issues of race is needed.

Target reference number: T16a_05
How have you met the commitments in your plan related to this target?
No we have not
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
We are working closely with our London institutions via AccessHE to better understand what specific measures we need to take here.

Target reference number: T16a_08
How have you met the commitments in your plan related to this target?
No we have not. This is because we did not have any students who graduated from Amity in 2019-20. This was because we began a new relationship with University of Bolton to accredit our degrees in 2018
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
No

Target reference number: T16a_10
How have you met the commitments in your plan related to this target?
No we have not
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
We have created a specific working group made up of the Principal, Head of the Access and Business Centre and a member of academic staff to drive forward on this target.

Target reference number: T16a_12
How have you met the commitments in your plan related to this target?
No we have not
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
As outlined above we have approached a significantly larger number of schools than we originally planned.

Target reference number: T16b_01
How have you met the commitments in your plan related to this target?
As outlined above due to the pandemic and inability to deliver outreach this target has been very difficult to achieve,
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
As outlined above we have extended the range of schools we work with and developed online parts of our work.

Annex B: Optional commentary on targets

Amity Global Education Ltd's commentary on any of the targets listed in [Section 2](#).

Reference Number	Optional commentary
T16a_02	
T16a_03	
T16a_04	
T16a_05	
T16a_06	
T16a_07	
T16a_08	
T16a_09	
T16a_10	
T16a_11	
T16a_12	
T16b_01	